

# SeekR

## Terms and Conditions

Effective Date: March 9, 2026 | Last Updated: March 9, 2026

Version 1.0

PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY BEFORE USING SEEKR. BY ACCESSING OR USING OUR SERVICE, YOU CONFIRM THAT YOU HAVE READ, UNDERSTOOD, AND AGREE TO BE BOUND BY THESE TERMS. IF YOU DO NOT AGREE, DO NOT USE THE SERVICE.

### 1. About SeekR and These Terms

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SeekR is an AI-powered travel platform offering personalised trip planning, travel discovery, travel-related services, and community features. The Service is operated by:

#### SeekR

Ritwik Sinha  
N-1204, Hanumanthappa Layout, Purva Palm Beach  
Bengaluru, 560077, India  
GST Number: 29EJUPS1436K1ZB  
Email: [ritwik@seek-r.life](mailto:ritwik@seek-r.life)  
Website: <https://seek-r.world>  
Application: <https://app.seek-r.world>

These Terms and Conditions ("Terms") constitute a legally binding agreement between you ("User", "you", or "your") and SeekR ("we", "us", or "our") governing your access to and use of the SeekR website at [seek-r.world](https://seek-r.world), the SeekR application at [app.seek-r.world](https://app.seek-r.world), and all related services (collectively, the "Service").

### 2. Eligibility

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By using the Service, you represent and warrant that:

- You are at least 18 years of age
- You have the legal capacity to enter into a binding contract in your jurisdiction
- You are not prohibited from using the Service under any applicable law
- All information you provide to SeekR is accurate, current, and complete

If you are using SeekR on behalf of a business or organisation, you represent that you have the authority to bind that entity to these Terms.

## 3. Description of the Service

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### 3.1 What SeekR Provides

SeekR is a travel platform that currently includes, and may expand over time to include, the following features and services:

- AI-powered personalised travel planning and itinerary generation
- Flight, hotel, and accommodation search and discovery
- Visa and travel entry requirement information
- Travel community features, including reviews, shared itineraries, and social content
- Future travel booking and reservation capabilities
- Other travel-related tools and services as introduced from time to time

We may add, modify, or discontinue any feature or service at any time. We will give reasonable notice of material changes where possible.

### 3.2 AI-Generated Content — Important Disclaimer

SeekR uses artificial intelligence to generate travel recommendations, itineraries, and content. SeekR only sends anonymous travel planning prompts (such as destination, activity preferences, and hotel choices) to our AI provider to process your request. No personal data, name, account identifier, photos, reviews, or payment information is ever sent to any AI model

You acknowledge and agree that:

- Flight prices, hotel rates, and availability shown are indicative only and may have changed by the time you attempt to book
- Visa and entry requirements are subject to change at any time by the relevant government authorities — always verify through official embassy or government sources
- Activity recommendations, opening hours, and attraction pricing may be outdated or inaccurate
- All bookings and purchases must be made independently by you through appropriate third-party providers
- SeekR does not hold any ATOL, ABTA, or equivalent travel industry licence or accreditation

### 3.3 AI Limitations

AI-generated content may occasionally contain errors, inconsistencies, or outdated information. SeekR makes no warranty that any AI output will be error-free, complete, or suitable for your specific circumstances. Always verify critical travel information — particularly visa requirements, health advisories, and safety conditions — through official government and embassy sources before travelling.

SeekR is not a licensed travel agent, visa consultant, legal adviser, or financial adviser. Nothing on the SeekR platform constitutes professional travel, legal, visa, or financial advice. Users should independently verify all travel information — particularly visa requirements, health advisories, and entry conditions — through official government and embassy sources before making any travel decisions or purchases

### 3.4 Future Services

SeekR intends to expand its platform to include additional travel services such as booking, reservations, and community features. When new services are launched, additional specific terms may apply and will be presented to you at the time of use. These Terms govern your general use of the platform in the interim.

## 4. Your Account

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### 4.1 Registration

To access certain features of the Service, you must create an account. You agree to:

- Provide accurate and complete registration information
- Keep your password secure and confidential
- Notify us immediately at [ritwik@seek-r.life](mailto:ritwik@seek-r.life) if you suspect unauthorised access to your account
- Accept responsibility for all activity that occurs under your account

### 4.2 Account Termination

We reserve the right to suspend or terminate your account without notice if you:

- Breach any provision of these Terms
- Provide false or misleading registration information
- Use the Service in a manner that could cause harm to SeekR or other users
- Engage in fraudulent, illegal activity, including unauthorised chargebacks

## 5. Payments, Pricing, and Refunds

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## 5.1 Pricing

SeekR charges fees for certain services, including AI-generated travel plans. The applicable price is displayed clearly at the point of purchase before you confirm payment. All prices are shown inclusive of applicable taxes. We reserve the right to change pricing at any time, provided that any change will not affect purchases already completed.

## 5.2 Payment Processing

Payments are processed securely by a third-party payment processor. SeekR does not store your full payment card details. By completing a purchase, you authorise us to charge the stated fee to your chosen payment method.

## 5.3 Refund Policy

SeekR's AI-generated travel plans and digital content are delivered immediately upon purchase confirmation. To the fullest extent permitted by applicable law in your jurisdiction, you expressly request immediate delivery and acknowledge that your right of withdrawal or cooling-off period (where such a right exists under your local consumer protection laws) begins upon purchase and is waived upon delivery of the digital content. This applies whether your jurisdiction provides a 14-day, 7-day, or any other statutory withdrawal period. Where applicable law does not permit waiver of the cooling-off right for digital content delivered immediately, SeekR will comply with the minimum requirements of that law."

By completing a purchase on SeekR, you explicitly acknowledge that:

- You are purchasing a digital product or service that is generated and delivered immediately
- You expressly request immediate delivery and acknowledge that, to the fullest extent permitted by the laws of your jurisdiction, any applicable cooling-off or withdrawal period begins upon purchase and is waived upon delivery of the digital content.

Notwithstanding the above, we will offer a full refund in the following circumstances:

- The service or content was not delivered due to a technical error on our part
- The AI-generated output is completely unrelated to your stated inputs (demonstrable error)
- You were charged more than once for the same purchase

To request a refund, contact [ritwik@seek-r.life](mailto:ritwik@seek-r.life) within 7 days of purchase with your order reference number. We will review and respond within 5 business days.

## 5.4 Disputes and Chargebacks

We encourage you to contact us directly before initiating a chargeback with your bank or card provider. Fraudulent chargebacks may result in account termination and recovery action.

## 6. Intellectual Property

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### 6.1 SeekR Platform

All intellectual property in the SeekR platform — including software, design, trademarks, logos, AI models, and platform content — is owned by or licensed to SeekR. Nothing in these Terms grants you any right to use SeekR's intellectual property other than for the purpose of using the Service as described herein.

### 6.2 AI-Generated Outputs — Your Licence

Subject to payment of the applicable fee, SeekR grants you a personal, non-exclusive, non-transferable licence to use, print, and share AI-generated travel plans and content for your own personal travel planning purposes.

You may not:

- Resell, sublicense, or commercially exploit any AI-generated output from SeekR
- Use SeekR outputs to train, fine-tune, or develop competing AI models or services
- Reproduce or republish SeekR outputs on any public platform without attribution
- Claim authorship or ownership of AI-generated content

### 6.3 User-Generated Content

If you submit content to SeekR's community or social features (including reviews, photos, posts, or travel stories), you retain ownership of that content. By submitting it, you grant SeekR a worldwide, royalty-free, non-exclusive licence to display, distribute, and promote that content within the SeekR platform and for marketing purposes, with appropriate attribution.

You represent and warrant that any content you submit does not infringe the rights of any third party and complies with our Acceptable Use policy in Section 7.

### 6.4 Your Inputs

You retain ownership of the travel preference data and inputs you provide to SeekR. By submitting inputs, you grant SeekR a limited licence to use that data solely for the purpose of generating your travel content and improving the Service through anonymised, aggregated analysis.

SeekR will never use your personal data, reviews, photos, or any other personally identifiable content to train, fine-tune, or improve any AI or machine learning model without your explicit prior consent. SeekR sends only anonymous, unidentified travel planning prompts to third-party AI providers solely to process and fulfil your immediate request. This constitutes inference use only — not training. Passport nationality, where provided for visa information, is sent as an isolated anonymous query with no name, account identifier, or personal profile attached. SeekR only works with AI providers whose terms explicitly prohibit the use of API inputs for model training or improvement.

## 7. Acceptable Use

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You agree not to use the Service to:

- Violate any applicable law or regulation
- Post or share content that is unlawful, defamatory, offensive, harassing, or discriminatory
- Scrape, crawl, or systematically extract data from the platform
- Attempt to reverse engineer, decompile, or extract the underlying AI model
- Submit false, misleading, or fraudulent inputs to manipulate outputs
- Interfere with or disrupt the integrity or performance of the Service
- Use automated tools, bots, or scripts to access the Service without our prior written consent
- Attempt to gain unauthorised access to any part of the Service or its infrastructure
- Use the Service in any way that infringes the intellectual property or other rights of any third party
- Impersonate any person or entity, or misrepresent your affiliation with any person or entity

## 8. Limitation of Liability

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### 8.1 Disclaimer of Warranties

THE SERVICE IS PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS WITHOUT WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT.

### 8.2 Limitation of Liability

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, SEEKR SHALL NOT BE LIABLE FOR:

- Any indirect, incidental, special, consequential, or punitive damages
- Loss of profits, revenue, data, or business opportunities
- The accuracy, completeness, or currency of any AI-generated travel plan, flight price, visa requirement, or travel information
- Any loss or damage arising from your reliance on SeekR outputs or recommendations
- Travel disruptions, cancellations, denied entry, or any other travel-related events
- Any actions or omissions of third-party service providers, airlines, hotels, or government authorities
- Any user-generated content posted by other users on the platform

IN NO EVENT SHALL SEEKR'S TOTAL AGGREGATE LIABILITY TO YOU FOR ANY CLAIMS ARISING OUT OF OR RELATED TO THESE TERMS OR THE SERVICE EXCEED THE AMOUNT YOU PAID TO SEEKR IN THE 12 MONTHS PRECEDING THE CLAIM.

### **8.3 Consumer Rights**

Nothing in these Terms excludes, restricts, or modifies any right or remedy, or any guarantee, warranty, or other term or condition, implied or imposed by any applicable law that cannot be excluded or limited by contract. This includes but is not limited to statutory consumer protection rights relating to negligence, fraud, fraudulent misrepresentation, death or personal injury, and any non-excludable guarantees or warranties under the laws of your jurisdiction — including the UK Consumer Rights Act 2015, EU Consumer Rights Directive, Australian Consumer Law, Indian Consumer Protection Act 2019, and equivalent legislation worldwide. Where any provision of these Terms conflicts with a non-excludable right under your local law, that local law prevails to the extent of the conflict.

## **9. Third-Party Services and Links**

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The Service integrates with and may link to third-party platforms, including flight search engines, hotel booking sites, visa information services, and mapping tools. SeekR is not responsible for:

- The accuracy, availability, or reliability of third-party data or services
- The privacy practices or terms of any third-party platform
- Any transactions you complete on third-party platforms following a SeekR recommendation

Your use of third-party services is governed by their respective terms and conditions. We encourage you to review them before making any bookings or purchases.

## **10. Indemnification**

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You agree to indemnify, defend, and hold harmless SeekR and its owner, employees, contractors, and agents from and against any claims, liabilities, damages, losses, and expenses (including reasonable legal fees) arising out of or in connection with:

- Your breach of these Terms
- Your use of the Service in violation of any applicable law
- Any content you submit to SeekR's community or social features
- Any false or misleading information you provide to SeekR
- Any dispute between you and a third-party service provider

## **11. Governing Law and Dispute Resolution**

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### **11.1 Governing Law**

These Terms are governed by and construed in accordance with the laws of India. However, nothing in this clause deprives you of any mandatory consumer protection rights available to you under the laws of your country of residence. Where applicable local law requires disputes to be resolved in your local courts, that requirement prevails over this clause.

### **11.2 UK Users**

If you are a consumer resident in the United Kingdom, you may bring legal proceedings in the courts of England and Wales. The UK Consumer Rights Act 2015 and other applicable consumer protection legislation apply to your use of the Service and cannot be excluded by these Terms. UK consumers may also use the UK's certified Alternative Dispute Resolution (ADR) providers if they prefer not to go to court.

### **11.3 Australian Users**

If you are a consumer resident in Australia, Australian Consumer Law (Schedule 2 of the Competition and Consumer Act 2010) applies. Nothing in these Terms excludes any guarantee, warranty, or right you have under Australian Consumer Law that cannot be excluded.

### **11.4 EU Users**

If you are a consumer resident in the European Union, you may have the right to use the EU Online Dispute Resolution platform at [ec.europa.eu/consumers/odr](https://ec.europa.eu/consumers/odr) to resolve disputes. You may also bring proceedings before the courts of your EU member state of residence. EU consumer protection laws applicable in your member state cannot be excluded by these Terms.

### **11.5 Indian Users**

If you are a consumer resident in India, disputes may be referred to the appropriate Consumer Disputes Redressal Commission under the Consumer Protection Act 2019. Nothing in these Terms limits your rights under Indian consumer protection law.

### **11.6 All Other Jurisdictions**

For users in all other jurisdictions, SeekR respects your mandatory local consumer protection rights. Nothing in these Terms prevents you from bringing proceedings in your local courts where required by applicable law.

## 11.7 Dispute Resolution

Before commencing any formal legal proceedings, you agree to contact us at [ritwik@seek-r.life](mailto:ritwik@seek-r.life) to attempt to resolve the dispute informally. We commit to responding within 10 business days. If the dispute cannot be resolved informally within 30 days, either party may pursue formal legal remedies in the appropriate jurisdiction.

## 12. Changes to These Terms

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"We reserve the right to update or modify these Terms when necessary. Changes will fall into two categories:

Material changes — including changes to pricing, refund policy, liability clauses, data handling, or user rights — will be notified to registered users via email at least 14 days before they take effect. We will display a prominent notice on [seek-r.world](https://seek-r.world) and within the application. For material changes, we will ask for your active acknowledgment where required by applicable law. If you do not agree to material changes, you may close your account before the effective date without penalty.

Minor changes — such as clarifications, grammatical corrections, or updates to contact details — may take effect immediately upon the 'Last Updated' date being updated, without prior notice.

Your continued use of the Service after the effective date of any change constitutes acceptance of minor changes. For material changes, we will obtain your acknowledgment as described above where legally required

## 13. General Provisions

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### 13.1 Entire Agreement

These Terms, together with our Privacy Policy at [seek-r.world/privacy-policy](https://seek-r.world/privacy-policy), constitute the entire agreement between you and SeekR with respect to the Service and supersede all prior agreements and understandings. Where additional terms apply to specific features or services offered through the SeekR platform, those additional terms will be presented to you at the point of use and shall form part of the agreement between us.

### 13.2 Severability

If any provision of these Terms is found to be invalid or unenforceable, that provision will be modified to the minimum extent necessary to make it enforceable, and the remaining provisions will continue in full force and effect.

### 13.3 Waiver

Our failure to enforce any right or provision of these Terms shall not constitute a waiver of that right or provision. Any waiver of a specific right or provision is only effective if confirmed in writing by an authorised representative of SeekR and does not constitute a waiver of any other right or provision or the same right or provision on a future occasion.

### 13.4 Assignment

You may not assign or transfer your rights or obligations under these Terms without our prior written consent. SeekR may assign its rights and obligations under these Terms in connection with a merger, acquisition, restructuring, or sale of assets. In such cases, we will notify you at least 30 days in advance via email and update this document accordingly. The acquiring entity will be bound by obligations equivalent to those in these Terms. If you do not agree to the assignment, you may close your account before it takes effect without penalty.

### 13.5 Force Majeure

SeekR shall not be liable for any failure or delay in performance of the Service arising from causes beyond our reasonable control, including but not limited to acts of God, internet outages, third-party API failures, cyberattacks, government actions, sanctions, pandemics, natural disasters, or disruptions to cloud infrastructure providers. In the event of a force majeure affecting the Service, SeekR will use reasonable efforts to notify affected users promptly and restore the Service as soon as practicable. Where a force majeure event prevents delivery of a purchased service for more than 30 days, affected users will be entitled to a full refund

## 14. Contact Us

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### SeekR

Ritwik Sinha  
N-1204, Hanumanthappa Layout, Purva Palm Beach  
Bengaluru, 560077, India  
GST Number: 29EJUPS1436K1ZB

Email: [ritwik@seek-r.life](mailto:ritwik@seek-r.life)

Website: <https://seek-r.world>

Terms URL: <https://seek-r.world/terms>

We aim to respond to all enquiries within 5 business days.